Website Development Public Service Education

Overview of Project

This assignment focuses on serving the community and providing information on one of the over-arching topics introduced in the Standardized Patient encounter. You will develop a Website that can be utilized by either the patient or caregiver to assist in meeting the patient's needs.

Objectives

- 1. Utilize technology in a meaningful way to provide interprofessional health promotion information
 - Illustrate the role of the Interprofessional team
- 2. Construct a useable resource that promotes meaningful use of health information through online and distance technologies
 - Examine accessibility and availability issues
 - Utilize social technology to deliver health promotion topics to general population

Guidelines (including links to article, source document)

- Create an <u>original</u> website and welcome page using "Weebly -<u>http://www.weebly.com/</u>) Free web hosting site
- 2. On the welcome page, provide information and a guide for how to use the website
- 3. Use 4 additional forms of technology that you will attach to your website to deliver content based on your topic (power point, Prezi, blog, YouTube video, wiki, one of the presentations provided by the faculty). Be creative. *If you use a project that was done by your classmates or faculty, ask their permission before posting.*
- 4. Include a reference/resource page in AMA or APA format, be consistent.
- 5. Market your website using four different forms of technology (Post on Facebook, blog about, create a YouTube channel, tweet about your website, instagram, etc).
- 6. Note: Each member will provide one means to market the website.

Presentation of Website

- 1. You will present the website (using WebEx) to the faculty and your fellow students
- 2. You will explain:
 - a. How each member of the group contributed
 - How you worked together using the IPEC core competencies to guide your collaboration and interaction (Values & Ethics, Roles & Responsibilities, Interprofessional Communication, and Teams & Teamwork).
 - c. You will list in the references all the sources you used for information presented in the app.
 - d. How you contributed to marketing the Website